

A B O U T

DANIELLA NEVE

Daniella Neve is an 11-year-old student with a passion for using social media to spread positivity and kindness. An accomplished softball player, Daniella found internet fame by posting highlight videos on TikTok and soon realized she could use her platform to make broader change.

In 2021, Daniella's father, Ryan, needed a new kidney, so she took to TikTok to advocate for his cause and find a life-saving donation. After several months of posting, a stranger volunteered to donate their kidney, saving her father's life.

Daniella's TikTok account currently has 6.2 million likes and 116k followers, and she's continuing to use her platform to not only spread positivity, but also to encourage organ donations. She's currently in collaboration with transplant surgeons from UPMC and local media outlets to use this model of social media to promote living kidney donations and find deserving community members donations of their own.

Daniella's efforts have garnered the attention of local media outlets and industry leaders. In addition to her work with UPMC, she's also collaborated with Get Marty and 93.7 The Fan Pittsburgh and was featured on the KDKA-TV segment Kidsburgh for her mission and accomplishments.

